



# **MAKE YOUR VISION A REALITY**

## **PRODUCTION HIRE BROCHURE**

*Franziska Forzi & Daniele Genoni*



©powered by Amigo Freezco

# CONTENTS

**03.**

WHERE VISION MEETS  
REALITY

---

**04.**

WHO WE ARE

---

**05.**

WHAT WE CAN DO FOR  
YOU

---

**06.**

WHAT WE DO

---

**07.**

CONNECT THE DOTS

**08.**

PLUS FOR YOUR EVENT

---

**09.**

DECORATIONS COMPANY

---

**10.**

CONTACT US

---



WHERE VISION MEETS  
**REALITY.**

**YOUR EVENT, OUR EXPERTISE**

break the boundaries of creativity at events by offering something different each time and reshape the concept of entertainment and immersion.



[21groupteam@gmail.com](mailto:21groupteam@gmail.com) [www.amigofreezcoevent.com](http://www.amigofreezcoevent.com)

# WHO WE ARE

IN 2021, TWO FRIENDS, JOINT BY A COMMON VISION, FOUNDED AN EVENTS BRAND (AFE) 'Amigo Freezco Event' THAT WOULD LATER BECOME A COLLECTIVE - 21 GROUP.

OUR PASSION FOR LIVE MUSIC AND EVENT PLANNING IS THE REASON WHY WE CONTINUE TO PUSH OURSELVES TO THE LIMIT. WE CREATE MEMORIES.

**- ONLY YOU HOLD THE MAP -**

WE ARE HERE TO HELP YOU BUILD YOUR BRAND AND EVOLVE YOUR CAREER. YOUR EVENT IS OUR EXPERTISE.

TWENTY-ONE IS A PLACE OF GROWTH AND COMMUNITY. WE FLOURISH BY WORKING WITH NEW PEOPLE AND DISCOVERING NEW MUSIC - THIS IS OUR LEGACY.

**21**  
GROUP

# WHAT WE CAN DO FOR YOU

MUSIC IS THAT LINE THAT CONNECTS THE DOTS AND BRINGS PEOPLE TOGETHER. BUT WHAT IS THAT THING THAT MAKES YOU FEEL LIKE YOU TRULY FOUND YOUR PLACE IN THE WORLD, EVEN IF IT'S JUST FOR ONE NIGHT?

THAT'S THE QUESTION THAT FUELS OUR NEED TO SEARCH FURTHER DOWN THE HUMAN SOUL- MUSIC AFTER ALL IS A REPRESENTATION OF OUR SPIRIT AND WHAT WE GIVE OUT TO THE WORLD.

IT'S THE SYNERGY BETWEEN INDIVIDUALS, WHO FIND THEMSELVES AT THE RIGHT PLACE AT THE RIGHT TIME. WE LIVE TO CREATE THOSE MOMENTS AND MAKE THEM LONG LASTING AND IMPRINTED INTO THE MINDS OF THOSE WHO PASS BY AND HEAR THIS SOUND

THIS IS OUR LEGACY.

**21**  
GROUP

**BRANDING**



**VENUE  
SCOUTING**



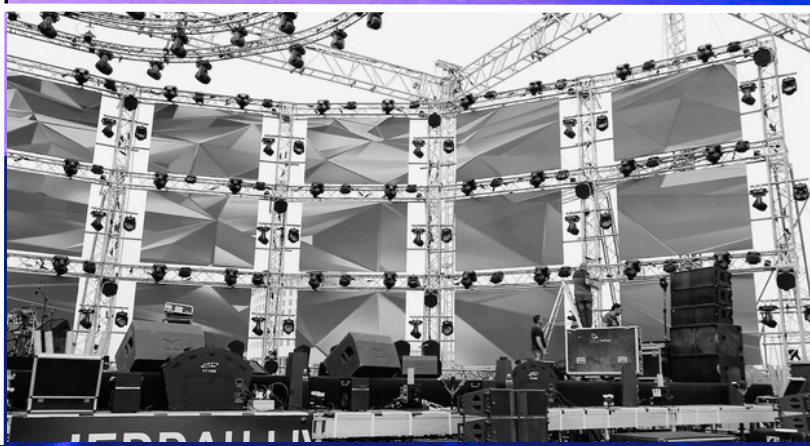
**ARTIST**



**DECOR**



**LOGISTICS**



# LOCATIONS

“Choose the right place to connect with your people”.

FIND  
YOUR  
PERFECT  
PLACE.



CLUBS



ROOFTOP



BUS PARTY



BOAT PARTY

**21**  
GROUP

# GIVE YOUR EVENT A PLUS

## FACEBOOK ADS

**Increase notoriety and contacts.**

Having worked with Facebook's advertising algorithm for the past 4 years, we have a proven track record of driving positive sales, leads and downloads in terms of ROI at scale.

By implementing an effective strategy and creating eye-catching web pages, you increase your ROAS. We are equipped with the proven strategies needed to scale profitably.

## GRAPHICS

**Develop your artistic idea and make it known.**

We can create graphics and videos for your social networks for advertising to appeal to your target community.

Our graphics team can also create corporate or personal logos, and help you realise the artistic idea and make it a reality.







Visual Architects

Transforming Spaces Into Experiences



GROUP

**"Our design studio develops concepts to enhance your brand identity through interior and exterior design. Whether you are just looking to freshen up your existing features, or are after a complete redesign of your premises, we deliver custom concepts which are a bespoke fit to your brand."**



**We are partnered with Visual Architects - the leading provider of immersive décor, transforming events and spaces into unforgettable experiences - from prop and set building to interior design - you can truly make this event look and feel YOURS.**



[21groupteam@gmail.com](mailto:21groupteam@gmail.com) / [www.amigofreezcoevent.com](http://www.amigofreezcoevent.com)

# 21 GROUP

[CLICK HERE](#)

GET IN TOUCH TO GET YOUR FREE CONSULTATION  
AND FIND OUT HOW TO MAKE THIS PARTY YOURS



©powered by Amigo Freezco